



# SMART SHADE SOLUTIONS



# OUR COMPANY

## Automated Motorized Shades®

With 3 generations of combined experience, Automated Motorized Shades® is firmly seated as the leader in the window treatment industry.

We offer our dealers motorization solutions for all of our manufactured products, making us the #1 choice for your window covering needs. Upgraded customer management systems, new product offerings, and our commitment to quality are why our customers prefer to use Automated Motorized Shades®.

The automation of window treatments is the fastest growing segment of the window covering industry. When combined with a home automation system, the use of motorized window treatments, whether battery powered or hard-wired, has proven to be more efficient and safer when compared to manual window treatments.

From concept to completion, let us partner with you to deliver the ultimate window treatment solution to your customer. Our products are available exclusively through our valued dealer network and are all manufactured in the USA.



# PRINTING

## Custom Designs and Patterns

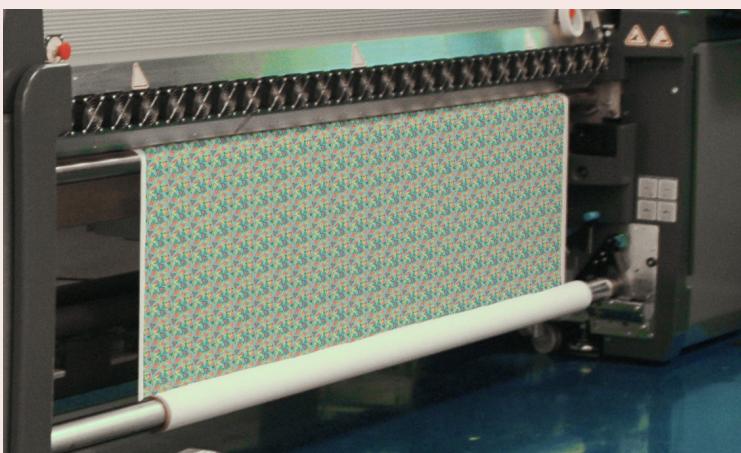
At Automated Motorized Shades® we know that customization is key. Our custom printing services allow interior designers to design custom patterns to match decor. From full bleed images to tiled, decorative patterns, your printing options are endless. Choose from a variety of printable solar screen fabrics to create unique, exclusive shades for your clients.



## The Specifics

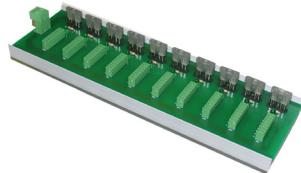
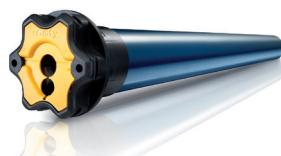
At Automated Motorized Shades® we use water-based latex inks, the most environmentally conscious printing method available. All prints are odorless and are GREENGUARD® Gold certified and are non-flammable and non-combustible.

To order a custom printed shade or controls, please send all PMS® colors and send all files in the following format: .AI, .EPS, .JPG, .PDF, .PS, .PSD, .TIF. Please be sure all fonts are outlined and the minimum DPI is 75, optimal DPI is 150, at actual size.



# MOTORIZATION

## Power Types



### Battery Powered

Battery motors are ideal for situations where access to electrical wiring is not possible. Choose from either internal or external batteries. Internal battery motors are rechargeable whereas external battery motors require the replacement of the lithium ion batteries.

### Solar Powered

The solar recharge kits are easy to install and include a low profile solar panel, wiring harness and in some cases, a battery pack. The solar kit captures sunlight through interior windows to replenish the energy consumed by the motor and has been designed to work through seasonal variations.

### Plug-In

Plug-in motors are available in AC (high voltage) or DC (low voltage) and can simply be plugged into a standard 110V wall outlet. AC motors have a greater lifting capacity than battery motors and can be coupled to operate multiple shades simultaneously.

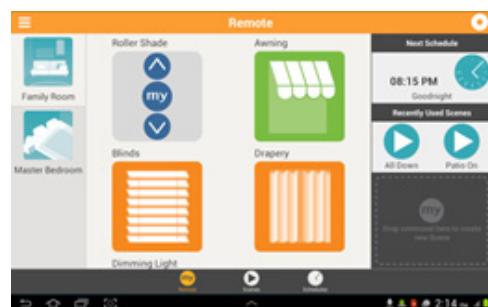
### Hard Wired

Available in either AC (high voltage) or DC (low voltage) depending on the application needs. An electrician may be required to run and connect all wires. DC power panels can be configured to power multiple motors from a centralized location.

## Automation

Whether connecting shades directly to home automation systems, integrating window treatments into smart hubs, or even utilizing your home's Wi-Fi connection, there is an automation or integration option available to suit your needs and Automated Motorized Shades® is here to help.

Today's homes are smarter than ever before. Many shade control systems use an available Wi-Fi connection that allows you to control your window coverings, even while you are away from home. Using your iPhone® or Android® device, apps are available to program your shades to a timer, set room scenes, and remotely access your window treatments.



**Somfy MyLink® App**



# MOTORIZATION

## Remotes

Hand-held remotes can be used with radio motors. Remotes give customers the ability to control all motorized window covering with one control. Remotes are available in single and multi-channel options.



## Automated Controls

There are a variety of automated controls available. Controls include sun, rain and wind sensors as well as URTSI controls.



Thermo Sunis Sensor

URTSI

## Wall Switches

### Radio

Radio Wall Switches are wire free and easily installed into any wall or surface.



### Wired

Wired wall switches are wired directly to the motor and may require an electrician. They are available in Single Pole Double Throw (SPDT) or Double Pole Double Throw (DPDT) configurations.



## Motorized Drapery Tracks

Motorized Drapery Tracks are the ideal solution for any drapery. Available in widths up to 324", these tracks can be curved or bent to match your template. There are three types of motorized drapery tracks available, each with different features. Each track is configured to your exact specifications to ensure complete satisfaction. Both Pinch Pleat and Ripplefold carriers are available.



# ROLLER SHADES

Available in a wide array of styles, colors, and patterns, roller shades are the perfect solution for most window covering needs. From light filtering to blackout fabrics, or small windows to oversize openings, Automated Motorized Shades® has got you covered.

## The Decorative Infinity Bracket

The new Infinity shade bracket system has a sleek, modern appearance that has been designed to minimize light gaps and compliment contemporary decor. Both unique and stylish, the Infinity bracket features a smooth, clean look that works seamlessly with the Skyline clutch system.

This cost-effective, decorative shade solution is available in two sizes, 4 different finishes and is ideal for a full range of shade sizes.



## Fascia Options

### Open Cassette



Our sleek and polished Open Cassette is available in designer finishes, including chrome. This new cassette system has a unique flat face and can be manufactured with or without fabric inserts.

### Closed Cassette



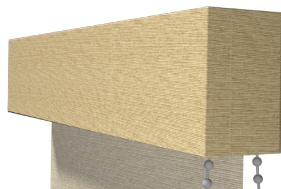
Conceal the profile of your blind using our new hybrid Closed Cassette. This two-piece cassette system discreetly houses the operating mechanism and is available in a variety of finishes. Fabric inserts are also available for this cassette.

### Flat Fascia



A simple way to hide your shade along with the mounting brackets. The fascia bracket holds the shade and allows the fascia to snap into place. Available in 3", 4", 5", and 7".

### Soft Valances



Shade fabric mounted on a wrapped board gives your shade a clean look. OB valances have additional fabric wrapped around the sides as returns.



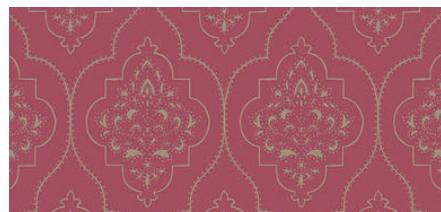
# ROLLER SHADES

## Fabrics

Automated Motorized Shades® is proud to offer an extensive line of roller shade fabrics. Choose from traditional solar screens fabrics, decorative designer fabrics, translucent fabrics, exterior fabrics or contemporary blackouts.



Solar Screen Collection



Designer Collection



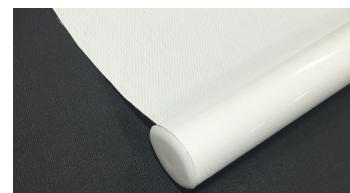
Blackout Collection

## Bottom Bars

There are two different styles of bottom finishing. The traditional style, Heat Sealed Hembar, is made by using our state-of-the-art heat impulse welder. This option is available with either open or heat-sealed ends. The contemporary style is called the Euro Bottom Rail. This designer bottom rail is available in 5 custom colors, including chrome.



Heat-Sealed Hembar



Euro Bottom Rail

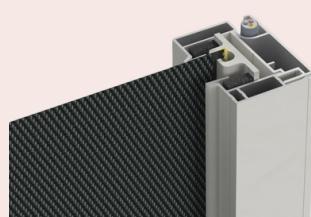
## ZipShade®

The ZipShade® offers proven performance, high quality, superior design and easy installation.

Wind tight in every position, thanks to the patented ZipShade® technology, flapping or tearing of screen fabrics is a thing of the past. The ZipShade® makes outdoor spaces more comfortable for occupants in any season.

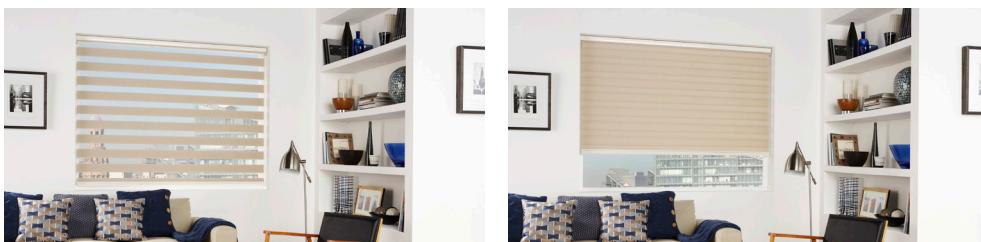
The ZipShade® is operational in wind speeds up to 80mph when installed on the exterior of a window and 50mph when freestanding.

### PATENTED ZIP SYSTEM



# PARALLEL SHADES

Whether using a chain operated clutch control or a battery motor, Parallel Shades effortlessly slide their opaque and translucent woven stripes past each other. The front layer moves independently of the back allowing the panels to glide past each other creating an open and closed effect, allowing for limitless light control. Numerous motorization and integration options are available to compliment the entire Parallel Shade collection.



## Fascia Options



Open Cassette

Closed Cassette

The contemporary style of the Parallel Shades is on full display with your choice of either an Open or Closed Cassette system. Both options conceal the operating mechanism of the shade neatly and stylishly. The flat open cassette option can accommodate longer and wider shade sizes, and the fuller curved, closed cassette looks sleek and modern. Both are available with or without a matching fabric insert.

## Fabrics



Modern metallic colors, classic linen designs and stunning stripe patterns are just a few of the options available in the Parallel shade collections' fabric line. Each distinct pattern is accented with matching sheer panels that compliment and enhance the beauty of each and every Parallel shade. Whether your decor is ultra modern, classic chic, or simply elegant, the Parallel shade collections' fabrics have got you covered.



# WOVEN WOOD

Woven wood shades are available with numerous control and privacy options that create a stylish, functional window covering to fit any decor. Combining old world style and modern motorization technology, let Automated Motorized Shades® put your windows in motion.

## Styles



Our Woven Wood Collection is available with either manual or motorized controls. Choose from different styles such as hobbled, classic roman, and folding doors. We also offer an angled-top option that is ideal for window openings with a sloped top sill.

## Fabrics



Our Woven Wood Collection features a diverse selection of fabrics and styles. Showcasing unique natural wood patterns and colors, our fabrics radiate a rich, warm ambiance to fit any living space or color scheme. Our expertly woven fabrics are available in bamboo, reed, exotic grass and other wood blends that perfectly compliment any decor.



# ROMAN SHADES

The AMS Roman Shade Collection is the perfect blend of style and function. Manufactured using a variety of our fabrics and coordinating with our Roller Shade Collection, Roman shades combine form and function to provide a distinctive, effective and beautiful window treatment.

Roman shades are available as either manual or motorized and are the perfect solution for large windows.

## Styles

### Sewn

Sewn Roman Shades are available in two different styles: Hobbled and Classic. Both styles are designed to create depth and dimension.

### No-Sew

No-Sew Roman Shades are fabricated using No-Sew Roman Bars. These bars allow for fast and easy manufacturing, especially on hard-to-sew fabrics such as sunscreen material. Easier fabrication results in a more economical product.

## Fabrics

With an extensive line of fabrics, our Roman Shades can be customized to meet your client's needs. Choose from solar screen, black out, translucent and our improved designer collection.



Ayana: Duck-Egg



Open Linen: Elderberry



## MORE PRODUCTS



### Honeycomb —

Honeycomb Shades are designed with beauty, comfort, and ease in mind. They feature durable, low-maintenance fabrics available in a broad spectrum of designer colors, bold hues, and neutral tones. The cellular design makes them one of the most energy-efficient window coverings available. Combining superior insular properties and beautiful fabric options, Honeycomb shades bring world-class elegance to any home or office.

Choose from a variety of options including cordless, standard rectangular, top-down bottom-up-day-night and more! Available as both manual and motorized, this energy-efficient option is perfect for any window.



Storm

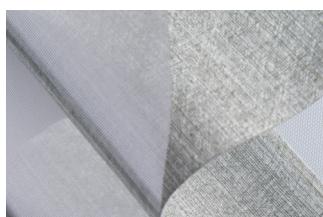


Garden Sage

### Horizontal Sheers —

Horizontal Sheers are the innovative fusion of light filtering fabric combined with the functionality of traditional horizontal blinds. This produces one of the most elegant effects available in the window covering industry. Sheer Shades are constructed of horizontal fabric vanes suspended between two vertical layers of soft, knitted fabric sheers, allowing the user to choose between privacy and clear visibility options.

Horizontal Sheers are available as either manual or motorized.



Misty Garden



Goldenrod





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